

**Rep Order#** 8879341      **Ver#** 3      **Status** Revised  
**EC'd** No

Traffic Order# 37554

Printed: 10/16/2012 9:49 AM  
Last Received: 10/16/2012 9:00 AM  
Showing Buylines: All Lines

1 of 4

**Station** KLAS-TV LAS VEGAS  
**Advertiser** ( ) NRSC / HELLER  
**Product** NRSC/HELLER  
**Estimate#**  
**Buyer** NEIL WILLIAMS  
**Phone#**  
**Fax#**

**Agency** ( ) STRATEGIC MEDIA SERVICES  
3299 K STRETT NW, SUITE 200  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E**  
**Flight Dates** 10/10/2012 - 10/16/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0263

-- CONTRACT COMMENT --

NRSC/HELLER COORDINATED FUNDS \*\*\*\*\* NONDISCRIMINATION \*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

**-- REMARKS --**

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$24,705

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## **Hiatus Weeks**

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Spots/Week # of Total T

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	16	W-F	400A-459A		:30	\$20.00	10/10-10/12	1	1	1	\$20.00	
				Buyline Comment: NEWS								
	17	W-F	400A-459A		:30	\$25.00	10/10-10/12	1	1	1	\$25.00	
				Buyline Comment: NEWS								
	*18	SA	730P-1000P		:30	\$500.00	10/13-10/13	2	1	2	\$1,000.00	
				Buyline Comment: MOVIE								
		V3	Added									
	*19	SA	930A-1200P		:30	\$300.00	10/13-10/13	1	1	1	\$300.00	
				Buyline Comment: ACC FOOTBALL								
		V3	Added									
	*20	SA	135A-235A		:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
				Buyline Comment: COLD SQUAD								
		V3	Added									

#### --REPORT TOTALS--

Report Totals: 23 / \$24,705.00

#### --SALES MONTHLY TOTALS--

Oct 12: 23 / \$24,705.00

Sales Totals: 23 / \$24,705.00

Station Totals: 23 / \$24,705.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

#### --COMPETITIVE--

Market Totals	\$82,350	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		